RESOLUTION AND INDIVIDUAL AFFAIRS - Policy, Partnerships and Communications

Evaluation of the Advocacy and Public Information Program (200814)

PROJECT RECOMMENDATIONS	ACTION PLAN	EXPECTED COMPLETION DATE	PROGRAM RESPONSE
1. In light of the revised implementation schedule for various Settlement Components, INAC should consider continuing support for communication activities, based in part on the APIP model, to assist in informing former students and Canadians about the Settlement Agreement;	RIAS agrees with the recommendation and has sought and obtained the necessary authorities to continue APIP through 2009/2010 to 2012/13. Funding beyond 2009/10 is still to be identified.	31/03/2013	Update/Rationale: As of 30/09/2010: In January 2009, APIP Authorities were extended to September 19 th , 2013. Funding for APIP is identified internally on a yearly basis. AES: Close- Fully Implemented
2. Clarify roles and responsibilities, identify means for continuing information sharing of the various parties involved in disseminating information about the Settlement Agreement so as to ensure costeffectiveness in the delivery of information and reduce the potential for duplication and overlaps over time; and	RIAS agrees with the recommendation and has begun the process of developing a strategic outreach approach which will clarify roles and responsibilities, ensure costeffectiveness in the delivery of information (and reduce the potential for gaps and overlaps) as well as ensure regular communications between APIP Contribution Recipients and Program Interlocutors (within INAC and with specialists from the various areas of the Settlement Agreement) and coordination of the development and dissemination of accurate and up to date information relevant, i.e., Common Experience Payment (CEP), Reconsideration, Independent Assessment Process (IAP), Commemoration and the Truth and	31/12/2009	Update/Rationale: As of 31/03/2010: This action has been met through the reestablishment of monthly teleconference call with recipient organizations and through regular meetings of the Community Impacts Working Group which is co-chaired by the ADM - RIAS. AES: Close- Fully Implemented

RESOLUTION AND INDIVIDUAL AFFAIRS - Policy, Partnerships and Communications

Evaluation of the Advocacy and Public Information Program (200814)

PROJECT RECOMMENDATIONS	ACTION PLAN	EXPECTED COMPLETION DATE	PROGRAM RESPONSE
	Reconciliation Commission (TRC) to survivors, their families and communities. In addition, the Community Impacts Working Group (CIWG), a network of interdepartmental representatives and Aboriginal organizations, will be reconstituted this spring and one of its goals will be to improve coordination of communications locally, nationally and regionally.		
 3. Depending on the approach adopted, develop a results based management tools and performance measurement strategy, that is mindful of reporting burden, yet includes: a program specific logic model demonstrating links to the Settlement Agreement objectives and INAC's program activity architecture; an analysis of information gaps which draws upon existing data (e.g., baseline study, program uptake rates and other relevant evidence) disaggregated by location, age and gender; performance measurement 	RIAS will develop a performance measurement strategy, that will include the recommended elements (at left), including a logic model, development of indicators and targets. RIAS's approach will include a reporting template which focuses on results and the collection of performance data, including feedback from participants at specific activities. An analysis of information gaps and recipient reach will be developed and reviewed on a regular basis to assess communication needs and priorities, activities and targets and will inform	31/12/2009	Update/Rationale: As of 30/09/2010: 1. Earlier this year, a complete examination of all project reports to date was undertaken to determine total outreach coverage and the success of each organization. This information informed a complete review of funding criteria, which were consequently narrowed to reach specific target groups (the homeless and the incarcerated) and areas (remote and isolated communities) and achieve results related to healing and reconciliation. 2. Proposals received this fiscal year were closely scrutinized to ensure alignment with the new criteria. Many applicant organizations were

RESOLUTION AND INDIVIDUAL AFFAIRS - Policy, Partnerships and Communications

Evaluation of the Advocacy and Public Information Program (200814)

PROJECT RECOMMENDATIONS	ACTION PLAN	EXPECTED COMPLETION DATE	PROGRAM RESPONSE
 indicators and targets; formalized recipient selection and assessment criteria which are clearly aligned with program objectives (particularly with respect to reach) results-based reporting requirements; and a client survey to be applied for all activities undertaken (i.e. clarity and utility of information provided, change in understanding, and ability to act based on information provided). 	Applications for APIP support will be requested and assessed in accordance with identified communication requirements and capacity to achieve objectives and performance measurement requirements. No further formalized selection and assessment criteria are envisaged at this time. A contingency plan will be developed to address gaps in coverage should capable and willing recipients not be identified in a timely manner.		required to change focus and activities to achieve alignment prior to approval. 3. The Assembly of First Nations and the Assembly of Manitoba Chiefs were asked to coordinate with regional and local organizations to ensure no duplication of activities. 4. A comprehensive reporting template has been developed to ensure that specific data, related to reach and saturation levels of information, location, age and gender, is provided, as well as how activities are directly related to the number of CEP and IAP applications in the area, or to healing and reconciliation. In other words, this reporting will provide the accumulated affect of the coverage. 5. The information provided by the reports will be useful in the completion of a gap analysis which will inform the review and development of tightened criteria (to be completed in November 2010) for next fiscal year. This will ensure that the program is prepared, should funding become available. 6. Again, should funding be provided next fiscal year, the program will be prepared to launch the call for proposals in February 2011, to ensure that organizations can focus and maximize their efforts in advance of the CEP program deadline of September 19, 2011.

RESOLUTION AND INDIVIDUAL AFFAIRS - Policy, Partnerships and Communications

Evaluation of the Advocacy and Public Information Program (200814)

PROJECT RECOMMENDATIONS	ACTION PLAN	EXPECTED COMPLETION DATE	PROGRAM RESPONSE
			7. Finally, RIAS is planning for 2 court-ordered and court-monitored notice plans: one in January 2011, announcing the deadlines for CEP (September 2011) and IAP (September 2012); and another in January 2012, to reiterate the IAP deadline. A major aspect of the execution of these notice plans is the engagement of experts who will conduct an extensive review of outreach to date and target outreach for the notice plans based on that review, in order to swear affidavits as to the adequacy of reach of all outreach activities undertaken by government. AES: Close- Fully Implemented